

Gibsonville Development Advisory Committee (GDAC) Meeting Notes  
February 22, 2018

In attendance were Ben Baxley (BB), Sean Dowell (SD), Steve Harrison (SH), Wanda Small (WS), Dick Swank (DS), and Lori Lacassagne (LL). Guests were Seth Hall of Dowell Commercial Realty and Ricky Cox, a potential new member. Group has not meet since November of 2017. The holiday break and also early year work on the GMA Business Social and Charity Golf Tournament delayed our first meeting.

Topics Covered Include:

**A Welcome Back:** SD thanked everyone for their efforts. This is a civic effort by citizens, without pay, and a sincere donation of valuable, personal time.

**Old Member / New Member:** SD announced retirement of Neil Bromilow as Vice Chair, asked if we needed a vice chair, and also introduced Ricky Cox (minister of Brightwood Church) as a potential new member. After a very short discussion, group decided we did not need another vice chair and would continue to operate as we currently do.

**Reminder of Role of Group:** SD noted that GDAC is an advisory and planning board that focuses on regional efforts / economic development / “retain and recruit.” That we have no rules or bylaws and can make this group anything we want. It was suggested and accepted that GDAC should let the GMA focus on actual activity and specific local efforts. SH advised that we should focus less on hyper detailed discussions of specific goals and more on the big picture.

**Goals (2018):** SD informed group about giving Aldermen a list of potential goals as well a pending March 19<sup>th</sup> meeting with Aldermen. The goal of this request was to get direction from Aldermen, who control the checkbook. As we have asked Aldermen for their advice, SD requested GDAC to consider what we want to work on in 2018 (as “homework”). SD suggested two of his own goals as an example: 1) finish our mostly completed signage project from recreation amenities / specifically signage from Northeast Park to our downtown and 2) focus on more use of the Depot Stage to get additional activity in downtown Gibsonville.

**GMA Charity Golf Tournament (April 2018):** Update on current status from Seth Hall, the Tournament Director. GDAC reviewed golf forms and marketing for content and typos. GDAC was asked to approach sponsors and golfers once information was available for public consumption. LL gave additional details on how food would be handled, volunteers, etc. It was decided this topic needed more coverage and a separate meeting was scheduled for the following week.

**Business Social:** GDAC was updated about Business Social efforts by SD and LL. Group overall was asked who we should invite. It was discussed that invitations should be made to our “neighbors”, regional folks we want to work with, and businesses we want to consider Gibsonville as a location. SH suggested a push with brewerys. This topic was discussed in depth and group was asked to make appropriate invitations. Topics about press, security, and completion of a one page agenda was left unresolved.

**New Member Invitation:** GDAC invited Ricky Cox to “officially” join the group, if he is interested. This was initiated by BB and accepted by all others.

**Next Meeting:** The next meeting is planned for March 21, 2018 from 2 PM – 3:30 PM. This is a typical third Wednesday of the month meeting. Time in this meeting will be dedicated to 1) reflections on the GMA Business Social on March 12<sup>th</sup>, 2) discussion about Alderman feedback on GDAC goals from March 19<sup>th</sup> and 3) preparing for GMA Charity Golf Tournament on April 20<sup>th</sup>.